



**California Escrow Association  
56<sup>th</sup> Annual Educational Conference  
October 13-15, 2011  
Costa Mesa, California**

*Building our Future Through Membership and Education*

**Sponsorship Opportunities**

This is your opportunity to be a part of the 56<sup>th</sup> CEA Conference! Listed below are the sponsorship levels and the benefits that come with each package. We look forward to your participation. Thank you.

- ❑ **PLATINIUM** **\$5,000**
  - Logo Printed on Conference Signage Posted Throughout Convention Center
  - Listing with Logo in Conference On-Site Program
  - Logo Display on Conference Banner Hung at Luncheon
  - Verbal Acknowledgement at Opening Ceremonies and Luncheons
  - Logo Display Inside the July/Aug/Sept Issue of *CEA News*
  - Logo Display on the Cover of the Oct/Nov/Dec Issue of *CEA News*
  - Banner Ad on CEA Website through December 31, 2011
  - 2 Complimentary Tickets to Friday and Saturday's Luncheon
  
- ❑ **GOLD** **\$3,000**
  - Logo Printed on Conference Signage Posted Throughout Convention Center
  - Listing with Logo in Conference On-Site Program
  - Verbal Acknowledgement at Luncheon
  - Logo Display Inside the Oct/Nov/Dec Issue of *CEA News*
  - Banner Ad on CEA Website through December 31, 2011
  - 2 Complimentary Tickets to Friday and Saturday's Luncheon
  
- ❑ **SILVER** **\$1,500**
  - Listing in Conference On-Site Program
  - Verbal Acknowledgement at Luncheon
  - Logo Display Inside Oct/Nov/Dec Issue of *CEA News*
  - Banner Ad in the Conference section of the CEA Website through December 31, 2011
  - 2 Complimentary Tickets to Friday and Saturday Luncheons

- GENERAL SPONSOR** - *Please check your preference(s):*  
General Sponsors will be acknowledged throughout the event, listed in the conference on-site program and in pre and post issues of the *CEA News*.

\_\_\_\_\_ Friday's Reception hors d'oeuvres - \$500 (4 available)  
\_\_\_\_\_ Opening Ceremonies Entertainment - \$500  
\_\_\_\_\_ Photographer - \$1,000  
\_\_\_\_\_ Education Session - \$750 – Session # \_\_\_\_\_  
\_\_\_\_\_ Saturday Continental Breakfast - \$500 (3 available)  
\_\_\_\_\_ General Donation – Amount: \$ \_\_\_\_\_

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Please mark the appropriate category you have chosen, return both pages of this document along with your check payable to: California Escrow Association, 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833, 916.239.4075, 916.924.7323 - fax, [cea@camgmt.com](mailto:cea@camgmt.com) (do not email contract with credit card payment), [www.ceaescrow.org](http://www.ceaescrow.org).

So that your company name can be included in the necessary conference materials, the deadline for sponsorship submission is **August 15, 2011**. After this date, sponsorship opportunities may still be available; however, your company name may not be listed in some conference materials. Company logos should be e-mailed to [stephanie@camgmt.com](mailto:stephanie@camgmt.com) and [john@camgmt.com](mailto:john@camgmt.com) (graphic designer).

We are enclosing \$ \_\_\_\_\_ or using the below credit card.

Method of Payment: \_\_\_ Visa \_\_\_ AMEX \_\_\_ MasterCard \_\_\_ CVV

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Amount to be charged: \$ \_\_\_\_\_

Address of Cardholder: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Signature: \_\_\_\_\_

**Company:** \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Thank you for your generous support!**

# 2011 CEA ESCROW EXPO

## CONTRACT FOR EXHIBIT SPACE



We, the undersigned, with the intent to be legally bound, hereby agree to rent exhibit space according to the official floorplan, to be used for display purposes at the California Escrow Association 2011 Escrow Expo to be held on October 13-15, 2011 at the Hilton Costa Mesa. **SPACE WILL BE ASSIGNED ON A FIRST COME, FIRST SERVED BASIS. PAYMENT MUST ACCOMPANY CONTRACT IN ORDER TO SECURE SPACE. CREDIT CARDS WILL BE PROCESSED IMMEDIATELY.**

**8' x 8' or 6' x 8' BOOTH FEES (per booth):**

- CEA Member On or Before 7/01/11 .....\$1,100 / \$900 for each add'l booth
- CEA Member After 7/01/11 .....\$1,300 / \$1,100 for each add'l booth
- CEA Non-Member .....\$1,600 / \$1,400 for each add'l booth

Your exhibit registration fee includes a standard 8' wide by 8' or 6' by 8' space, a 6' draped table, two chairs, pipe and drape, carpet and an identification sign. Additionally, your fee entitles you to three luncheon tickets for Saturday per booth. Please note for 2011, electricity, drayage and labor are **not** included in your booth fee. These items will need to be ordered directly with GES.

We understand that this contract for Exhibit Space will not be binding and in effect until full payment is received by the California Escrow Association and a duplicate contract is returned to us which bears an acceptance signature by management. All funds for payment under this contract are understood to be net U.S. dollars received by Exhibit Management. All terms and conditions of the show are accepted by us and made part of this contract; and we agree to comply with them, taking the space for display purposes under the terms and conditions set forth on the reverse side of this contract. We also agree to provide a certificate of insurance to the Exhibit Management meeting the terms and conditions as set forth under the section Insurance and Liability on the reverse side of this contract.

Company Name \_\_\_\_\_  
 Authorized By \_\_\_\_\_ Title \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

It is understood that space will be allocated by Exhibit Management according to the official floorplan and the date of receipt of this contract. Exhibit Management agrees to provide use of the space below designated in consideration of and for the purpose and time aforesaid, and reserves the right to relocate any Exhibitor's booth prior to the opening of the Expo when necessary in the judgement of Exhibit Management.

Exhibiting Company Name \_\_\_\_\_  
 Primary Product/Service \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-Mail \_\_\_\_\_ Web Site \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Send all Expo information to the following address (if different than above): \_\_\_\_\_  
 \_\_\_\_\_

**LOCATION PREFERENCE:** 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

**WE WISH NOT TO BE NEXT TO:** \_\_\_\_\_

**TOTAL FEES ENCLOSED:** \_\_\_\_\_ 1ST BOOTH @\$ \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_\_\_ NUMBER OF ADDITIONAL BOOTHS @\$ \_\_\_\_\_ \$ \_\_\_\_\_  
**TOTAL: \$ \_\_\_\_\_**

**METHOD OF PAYMENT:**  Check  VISA  MasterCard  AMEX  
 Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_  
 Name (as it appears on card) \_\_\_\_\_ Signature \_\_\_\_\_  
 Billing Address (if different from above) \_\_\_\_\_

*A confirmation will be e-mailed to you.*

Return this contract with your credit card information or check payable to:

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 2520 Venture Oaks Way, Suite 150 • Sacramento, California 95833  
 916.239.4075 – phone • 916.924.7323 – fax  
 www.ceaesrow.org • cea@camgmt.com (please do not email back contract)

# 2011 CEA ESCROW EXPO

## TERMS AND CONDITIONS

**BASIC TERMS AND CONDITIONS** – This application for exhibit space for the California Escrow Association Escrow Expo, when properly completed by the applicant and accepted in writing by Exhibit Management, shall constitute a valid and binding contract.

**LEGAL STATUS OF ASSOCIATION** – The Association is a non-profit mutual benefit corporation duly organized, validly existing, and in good standing under the laws of the State of California, with corporate power to own property and carry on its business as it is now being conducted. The Association has its principal office and place of business at 2520 Venture Oaks Way, Suite 150, Sacramento, California 95833.

**ASSOCIATION BUSINESS** – The Association represents that it has the right to use the premises described for the purpose of conducting an exhibition concerning the Annual Education Conference of the California Escrow Association.

**TERM AND PAYMENT** – The Exhibitor shall be entitled to use of the space(s) assigned for a total of one and a half (1 1/2) days, commencing Noon on Friday, October 14, 2011 and expiring at 5:00 p.m. on Saturday, October 15, 2011. The Exhibitor agrees to staff the assigned space during the appropriate hours. The exhibitor shall pay to the Association for space rental the sum specified on the reverse side of this Agreement. In the event of a cancellation at the Exhibitor's request, the Exhibitor will notify the Association's Exhibit Manager IN WRITING. On cancellations received prior to Friday, August 5, 2011, a TWENTY-FIVE PERCENT (25%) space reservation fee shall be retained by the Association. On cancellations received on or between Friday, August 05, 2011 and Friday, August 26, 2011, it is agreed that a SEVENTY-FIVE PERCENT (75%) space reservation fee will be retained by the Association. On cancellations received on or after Saturday, August 27, 2011, it is agreed that the ENTIRE (100%) space reservation fee will be retained by the Association.

**USE OF EXHIBIT** – The space referred to herein shall not be used for any type of exhibit or for any product or service other than those specifically mentioned herein without the express prior written approval of the Association.

**CONDITIONS ON DESIGN OF EXHIBIT** – The Exhibitor shall have the right, subject to the provisions hereof, to arrange and design the exhibit within the space allotted herein in such manner as the Exhibitor shall deem best suited for the display, demonstration or sale of the products or services specified herein.

The Association reserves the right to disapprove the display of any item that the Association, reasonably and in good faith, determines is not in keeping with the nature, character, and orderly conduct of the exhibition, or is detrimental to the appearance of any other exhibits or of the exhibition as a whole.

The Association also reserves the right to require the exhibit be arranged in such a manner as not to interfere with other exhibits, and in particular those exhibits which shall be in close proximity to that of the Exhibitor.

The Association also reserves the right to require alteration of the appearance of the exhibit in order to prevent the destruction, deterioration, or loss of effect of any other advertising or any other exhibit.

The Association also reserves the right to disapprove any design or arrangement of the exhibit that the Association, reasonably and in good faith, determines may endanger the lives or safety of persons attending the exhibition.

**CONDUCT** – The Exhibitor shall not utilize any scheme or device which is illegal, in bad taste, or detrimental to the escrow or real estate industries. The Association reserves the right to require cessation of any such activity.

The Exhibitor shall not cause any apparatus or device to be placed in the exhibit which shall produce any undue noise or in any way interfere with, or be objectionable to, any other Exhibitor, and the Association shall have the right to require the removal of any such apparatus or device.

**MAINTENANCE** – The Exhibitor shall be responsible for all maintenance of the exhibit. At all times, including the hours the exhibition is open to the public, the Exhibitor shall maintain the exhibit in a clean and orderly manner, and shall take such steps as may be necessary to prevent injury or damage to any person or exhibit on the premises.

**REMOVAL** – The Exhibitor shall, at its own expense, immediately after the last break on Saturday, October 15, 2011, remove the exhibit and all of the Exhibitor's property from the premises, and the space referred to herein shall be left broom clean and in the same condition as when first occupied by the Exhibitor by no later than 8:00 pm on Saturday, October 15, 2011. *No property or material shall be removed prior to the close of the exhibition without the express written consent of the Association.*

**INSURANCE AND LIABILITY** – The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to persons, displays, equipment and other property brought upon the Hotel premises, shall indemnify, defend, and hold harmless the California Escrow Association, the Hilton Costa Mesa, California Advocates Management Services and its owners, affiliated companies, agents, servants and employees from any such losses, damages and claims.

Exhibitor shall at his own expense obtain a liability insurance policy against any and all claims, demands, and liabilities for such losses. Said policy shall be placed with a reputable insurance carrier and shall be a minimum amount of \$1,000,000 for each occurrence.

### **A CERTIFICATE OF INSURANCE IS TO BE SUPPLIED TO THE ASSOCIATION BY AUGUST 12, 2011.**

In addition, Exhibitor acknowledges that the California Escrow Association, its agents, GES Exposition Services and the Hilton Costa Mesa do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

**ADMISSION** – The exhibition shall be open to the conferees and delegates according to the published schedule.

**INTERRUPTION OF EXHIBITION** – In the event the premises in which the exhibition is to be held are destroyed by fire, the elements, other calamity, or other causes beyond the control of the Association, so that the exhibition cannot be held, the Association shall not be liable to the Exhibitor except to the extent of returning any payment previously made by the Exhibitor to the Association pursuant to the Agreement.

In the event the exhibition commences and cannot continue because of any circumstance beyond the control of the Association, the Association shall not be liable therefore except to the extent of returning to the Exhibitor the difference between the total cost of the space referred to herein and the cost of the space for the period the exhibition was open to the public. The latter cost shall be calculated by dividing the total cost for the space provided for hereunder by the number of days the exhibition was scheduled to run, specified under TERM AND PAYMENT and multiplying the number of days the exhibition was actually open.

**ASSIGNMENT** – Neither party to this Agreement shall assign any right or delegate any duty hereunder, and they shall not permit any other person to use the space referred to herein, without the express prior written consent of the Association. If the Exhibitor shall attempt to permit any other person to use the space referred to herein, or shall attempt an assignment in violation thereof, such permit or assignment shall be without effect and the Association shall have the right to refuse admittance to such other person and to prevent such other person from using the exhibit. In the event of such refusal hereunder, the Exhibitor shall not be entitled to the return of any payment made hereunder and the Association shall not be liable to the Exhibitor for any damages arising out of such refusal.

**MERGER CLAUSE** – The writing contains the complete and entire understanding of the parties. No representations were made or relied upon by either party other than those expressly set for therein.

No agent, employee, or their representative of either party is empowered to alter any of the terms hereof, unless the same is in writing and signed by an executive officer of all respective parties hereto.

**CONTROLLING LAW** – The validity, interpretation and performance of this Agreement shall be controlled by and construed under the laws.

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