



## CALIFORNIA ESCROW ASSOCIATION

### 48<sup>th</sup> Annual Education Conference “Paint With the Colors You are Given”

October 2-5, 2003  
Fairmont Hotel, San Jose, California

#### SCHEDULE OF EVENTS

##### Thursday, October 2, 2003

**1:00 pm**                    **Golf Tournament**  
Santa Clara Golf & Tennis Club, 5155 Stars & Stripes Dr., Santa Clara, CA 95054

**5:30 pm – 7:30 pm**   **Conference Registration Open**  
Market Street Foyer, 2<sup>nd</sup> Floor

##### Friday, October 3, 2003

**6:30 am – 4:00 pm**   **Registration Open**  
Market Street Foyer, 2<sup>nd</sup> Floor

**6:30 am – 4:00 pm**   **Escrow Expo Open**  
Regency 2 and 2<sup>nd</sup> Floor Foyers

**8:00 am – 9:00 am**   **Opening Ceremonies**  
Regency 1                    (1 P.D. Credit)  
   **“You Can Cry, or You Can Create”**  
   Meet the creator of Alice in Escrowland  
   Sandra Coopersmith, Artist

**9:00 am – 9:15 am**   **Expo Break**  
Regency 2 and 2<sup>nd</sup> Floor Foyers

**9:15 am – 10:45 am**   **Concurrent Sessions**  
   (1.5 P.D. Credits)

**#1 Commercial Contracts & A.I.R. Forms** (Regency 1)  
   Fran Butler, CSEO, CEI, First American Title Company

**#2 Prosecuting Real Estate Fraud** (Club Regent – Lobby Level)

**#3 Notary Exam Workshop** (For Existing Notaries Only) (Crystal Room)  
   Pat Meyer, Certified Notary Instructor

**10:45 am – 11:00 am Expo Break**  
Regency 2 and 2<sup>nd</sup> Floor Foyers

**11:00 am – 12:15 pm Concurrent Sessions**  
   (1.25 P.D. Credits)

**#4 Notary Exam** (Crystal Room)

**#5 Mobile Home Panel** (Gold Room)  
Dave Cook, California Department of Housing  
J.C. Strutzel, Express Escrow

**#6 National Notary Association – Meet Enjoa™ - The Electronic Notary Journal of Official Acts**  
(Regency 1)  
Matthew Valera

**12:15 pm – 12:30 pm Expo Break**  
Regency 2 and 2<sup>nd</sup> Floor Foyers

**12:30 pm – 2:00 pm Luncheon with Guest Speaker**  
Imperial Ballroom Mark Sachau, President, California Land Title Association  
(1 P.D. Credit)

**2:00 pm – 2:15 pm Expo Break**  
Regency 2 and 2<sup>nd</sup> Floor Foyers

**2:15 pm – 3:45 pm Concurrent Sessions**  
(1.5 P.D. Credits)

**#7 “A Girl Needs Cash”** (Club Regent – Lobby Level)  
Joan Perry, Author and President of Take Charge Financial

**#8 Commercial Escrow Forms & Practices** (Regency 1)  
Fran Butler, CSEO, CEI, First American Title Company

**#9 Property Records Industry Task Force** (Gold Room)  
Mark Monacelli, St. Louis County Recorder, Minnesota

**3:45 pm – 4:00 pm Expo Break**  
Regency 2 and 2<sup>nd</sup> Floor Foyers

**4:00 pm – 5:30 pm Concurrent Sessions**  
(1.5 P.D. Credits)

**#10 1031 Exchanges** (Club Regent – Lobby Level)  
Michael Yesk, IPX 1031

**#11 Common Sense Escrow** (Regency 1)  
Rose Pothier, Esq., Pothier & Associates

**Evening On Own Explore San Jose and Enjoy Great Restaurants**

Saturday, October 4, 2003

**6:30 am – 3:30 pm Registration Open**  
Market Street Foyer, 2<sup>nd</sup> Floor

**6:30 am – 3:30 pm Escrow Expo Open**  
Regency 2 and 2<sup>nd</sup> Floor Foyers

**7:00 am – 8:00 am Continental Breakfast in Expo Area**  
Regency 2 and 2<sup>nd</sup> Floor Foyers/Imperial Ballroom

**8:00 am – 10:00 am Concurrent Sessions**  
(2 P.D. Credits)

**#12 CEA Professional Designation Workshop** (Crystal Room)  
Linda Bentson, CSEO, CEI, Old Republic Title Company

- Kathy Lozano, CSEO, American Title Company
- #13 Escrow Technician Workshop 1** (Gold Room)  
Irene Genders, CSEO, CEI, First American Title Insurance Company  
Nancy Stalter, CSEO, BSS, MHS, CEI, Chicago Title Company
- #14 Annual Legislative Update - State and National** (Imperial Ballroom)  
Mike Belote, Esq., California Advocates, Inc.  
Neil Takeuchi, President, American Escrow Association
- 10:00 am – 10:15 am Expo Break**  
Regency 2 and 2<sup>nd</sup> Floor Foyers
- 10:15 am – 11:45 am Concurrent Sessions**  
(1.5 P.D. Credits)
- #15 Escrow Technician Workshop II** (Gold Room)  
Irene Genders, CSEO, CEI, First American Title Insurance Company  
Nancy Stalter, CSEO, BSS, MHS, CEI, Chicago Title Company
- #16 AnnaMarie Ibrahim – Staying Alive in the Escrow Business** (Club Regent – Lobby Level)
- #17 CEA Website and Other Useful Sites to Help the Escrow Professional** (Regency 1)  
Kim Dawson, CSEO, CEI, Lawyers Title
- 11:45 am – 12:00 noon Expo Break**  
Regency 2 and 2<sup>nd</sup> Floor Foyers
- 12:00 noon – 1:30 pm Luncheon**  
Imperial Ballroom
- 1:30 pm – 1:45 pm Expo Break**  
Regency 2 and 2<sup>nd</sup> Floor Foyers
- 1:45 pm – 3:15 pm Concurrent Sessions**  
(1.5 P.D. Credits)
- #18 How to Handle High Volume So You Can Avoid Escrow Burnout** (Regency 1)  
Dana Gordon, President of Dasan International
- #19 Outlook & E-Mail Applications** (Gold Room)  
Terry Thomason, Vice President, Stewart Title Co. of California, Riverside
- #20 Taxation in Real Estate** (Club Regent – Lobby Level)  
Michael Haas, Morton Alan Haas & Co.
- 3:15 pm – 3:30 pm Final Expo Break**  
Regency 2 and 2<sup>nd</sup> Floor Foyers  
Be sure to check the reader board to see if you won any exhibitor prizes. Also, remember to turn in your completed escrow expo passport no later than 3:20 pm
- 3:30 pm – 5:00 pm Concurrent Sessions**  
(1.5 P.D. Credits)
- #21 Catch 22 – How to Avoid Common Escrow Pitfalls** (Regency 1)  
Jan Oates, Fidelity National Financial
- #22 Property Insurance in California – Toxic Mold** (Crystal Room)  
Dean Fletcher, Mission Counties Insurance
- #23 Web Essentials – Expand your Online Experience** (Gold Room)  
Terry Thomason, Vice President, Stewart Title Co. of California, Riverside



**#24 Notes and Deeds of Trust** (Club Regent)  
Sandy Rose, CSEO, CEI, Old Republic Title Company

**7:00 pm “Living the American Dream”** (Regency Ballroom)

- **11:00 pm** Come join us for an evening of “Living the American Dream – Red, White & Blue” with music, installation, dinner, dancing and lots of fun at the Fairmont Hotel.

Sunday, October 5, 2003

**8:30 am – 11:00 am Registration**

**9:00 am – 4:00 pm** (Crystal Room)

**#25 Professional Designation Exam for Eligible Applicants ONLY**

**9:00 am – 10:30 am**

**#26 Escrow Troubleshooting** (Club Regent – Lobby Level)  
(1.5 P.D. Credits)  
Laura Lowe, Commonwealth Land Title

**10:30 am – 11:00 am Break – Hotel Check-Out**

**11:00 am – 12:30 pm** (1.5 P.D. Credits)

**#27 Why Winners Win** (Regency Ballroom)  
Brunch and Guest Speaker, Alyce Cornyn-Selby