



Conference Sponsorship & Exhibit Opportunities

Maximize your sponsorship dollars!

Don't miss this chance to secure one of these exclusive sponsorship opportunities!

All opportunities are available on a first-paid, first-served basis.

EVENT SPONSORSHIPS:	Platinum	Gold	Silver	Bronze
	\$7,500	\$5,000	\$3,000	\$1,500
1 Exhibit Booth Space	✓			
Sponsorship of Luncheon Speaker	✓			
Sponsorship of Legislative Speaker		✓		
Logo Printed on Mtg. Signage Posted Throughout Meeting	✓	✓	✓	✓
Verbal Acknowledgement at Opening Session & Luncheons	✓	✓	✓	✓
Display Ad in CEA magazine	Full Page	Half Page	Quarter Page	Logo Display
Banner Ad on CEA Website	12 Months	9 Months	6 Months	3 Months
Ticket(s) to Friday's Reception	4	2	2	1
Ticket(s) to Luncheon (Friday/Saturday)	4	2	1	1
Social Media Posts	2 posts	1 post	1 post	
Listing on Conference Website	✓	✓	✓	✓
Recognition in CEA magazine wrap-up issue	✓	✓	✓	✓
Attendee List Sent After the Conference	✓	✓	✓	✓
Listing in Conference Program	✓	✓	✓	✓

STAND ALONE SPONSORSHIPS:	Wifi	Hotel Key Cards*	Break (not exclusive)	Session
	\$3,000	\$2,000	\$750	\$500
Custom Wifi Password	✓			
Listing in Conference program	✓	✓	✓	✓
Listing on Conference website	✓	✓	✓	✓
Recognition in CEA magazine wrap-up issue	✓	✓	✓	✓
Verbal acknowledgement at Conference	✓			✓

Other Sponsorships	
Custom Lanyards*	\$1,500
Photo Booth	Call for details
Centerpieces	Call for details
Friday Morning Coffee (6 available)	\$500
Saturday Continental Breakfast (10 available)	\$750
Closing Session Drawing Prize	Call for details
Something unique or special	Call for details

* Must be received at least 6 weeks prior to the Conference.

Other sponsorships will receive listing in the conference program, the website, CEA magazine wrap up issue



CEA SPONSORSHIP REGISTRATION FORM

Company/Firm: _____

Contact: _____ E-Mail: _____

Address: _____

Phone: _____ Fax: _____

Website: _____

Type of Sponsorship Desired*: _____

Method of Payment for sponsorship:

Check number: _____ Made payable to CEA in the amount of \$ _____

Credit Card: VISA, AMEX and MasterCard accepted (*please fax credit card information to 916-924-7323*)

Credit Card Number: _____ Expiration Date: _____

Card Billing Address: _____

Security Code: _____ Signature: _____

*Please note your sponsorship tickets will be available at the registration desk onsite.

Please send payment to CEA, 2520 Venture Oaks Way Suite 150, Sacramento, CA 95833

Tel 916.239.4075/Fax 916.924.7323 Please do not email form back with payment.

Thank you!

2018 CEA ESCROW EXPO

CONTRACT FOR EXHIBIT SPACE



We, the undersigned, with the intent to be legally bound, hereby agree to rent exhibit space according to the official floorplan, to be used for display purposes at the California Escrow Association 2018 Escrow Expo to be held on October 12-13, 2018 at the Anaheim Marriott. **SPACE WILL BE ASSIGNED ON A FIRST COME, FIRST SERVED BASIS. PAYMENT MUST ACCOMPANY CONTRACT IN ORDER TO SECURE SPACE**
 (copy of checks are not accepted as payment)
CREDIT CARDS WILL BE PROCESSED IMMEDIATELY.

10' x 10' BOOTH FEES (per booth):

- CEA Member On or Before 7/01/18\$1,295
- CEA Member After 7/01/18.....\$1,495
- CEA Non-Member\$1,795
- CEA Non-Member After 7/01/18.....\$1,995

Your exhibit registration fee includes a standard 10' wide by 10' draped table, two chairs, pipe and drape, carpet and an identification sign. Additionally, your fee entitles you to two tickets per lunch/per booth. Electricity, drayage and labor are **not** included in your booth fee. These items will need to be ordered directly with GES.

We understand that this contract for Exhibit Space will not be binding and in effect until full payment is received by the California Escrow Association and a duplicate contract is returned to us which bears an acceptance signature by management. All funds for payment under this contract are understood to be net U.S. dollars received by Exhibit Management. All terms and conditions of the show are accepted by us and made part of this contract; and we agree to comply with them, taking the space for display purposes under the terms and conditions set forth on the reverse side of this contract. We also agree to provide a certificate of insurance to the Exhibit Management meeting the terms and conditions as set forth under the section Insurance and Liability on the reverse side of this contract.

Company Name _____
 Authorized By _____ Title _____
 Signature _____ Date _____
 Phone _____ E-Mail _____

It is understood that space will be allocated by Exhibit Management according to the official floorplan and the date of receipt of this contract. Exhibit Management agrees to provide use of the space below designated in consideration of and for the purpose and time aforesaid, and reserves the right to relocate any Exhibitor's booth prior to the opening of the Expo when necessary in the judgement of Exhibit Management.

Exhibiting Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-Mail _____ Web Site _____
 Contact Name _____ Title _____

Send all Expo information to the following address (if different than above): _____

LOCATION PREFERENCE: 1. _____ 2. _____ 3. _____ 4. _____

WE WISH NOT TO BE NEXT TO: _____

TOTAL FEES ENCLOSED: _____ 1ST BOOTH @\$ _____ \$ _____
 _____ NUMBER OF ADDITIONAL BOOTHS @\$ _____ \$ _____
TOTAL: \$ _____

METHOD OF PAYMENT: Check VISA MasterCard AMEX
 Card # _____ Exp. Date _____ CVV# _____
 Name (as it appears on card) _____ Signature _____
 Billing Address (if different from above) _____

Do not email credit card information with contract

Return this contract with your credit card information or check payable to:

California Escrow Association
 2520 Venture Oaks Way, Suite 150 • Sacramento, California 95833
 916.239.4075 – phone • 916.924.7323 – fax
www.caescrow.org

2018 CEA ESCROW EXPO

TERMS AND CONDITIONS

BASIC TERMS AND CONDITIONS – This application for exhibit space for the California Escrow Association Escrow Expo, when properly completed by the applicant and accepted in writing by Exhibit Management, shall constitute a valid and binding contract.

LEGAL STATUS OF ASSOCIATION – The Association is a non-profit mutual benefit corporation duly organized, validly existing, and in good standing under the laws of the State of California, with corporate power to own property and carry on its business as it is now being conducted. The Association has its principal office and place of business at 2520 Venture Oaks Way, Suite 150, Sacramento, California 95833.

ASSOCIATION BUSINESS – The Association represents that it has the right to use the premises described for the purpose of conducting an exhibition concerning the Annual Education Conference of the California Escrow Association.

TERM AND PAYMENT – The Exhibitor shall be entitled to use of the space(s) assigned for a total of two days (2) days, commencing on Friday morning, October 12, 2018 and expiring at 5:00 p.m. on Saturday, October 13, 2018. The Exhibitor agrees to staff the assigned space during the appropriate hours. The exhibitor shall pay to the Association for space rental the sum specified on the reverse side of this Agreement. In the event of a cancellation at the Exhibitor's request, the Exhibitor will notify the Association July 31, 2018, a TWENTY-FIVE PERCENT (25%) space reservation fee shall be retained by the Association. On cancellations received on or between Friday, July 31, 2018 and Friday, August 10, 2018, it is agreed that a SEVENTY-FIVE PERCENT (75%) space reservation fee will be retained by the Association. On cancellations received on or after Saturday, August 11, 2018, it is agreed that the ENTIRE (100%) space reservation fee will be retained by the Association.

USE OF EXHIBIT – The space referred to herein shall not be used for any type of exhibit or for any product or service other than those specifically mentioned herein without the express prior written approval of the Association.

CONDITIONS ON DESIGN OF EXHIBIT – The Exhibitor shall have the right, subject to the provisions hereof, to arrange and design the exhibit within the space allotted herein in such manner as the Exhibitor shall deem best suited for the display, demonstration or sale of the products or services specified herein.

The Association reserves the right to disapprove the display of any item that the Association, reasonably and in good faith, determines is not in keeping with the nature, character, and orderly conduct of the exhibition, or is detrimental to the appearance of any other exhibits or of the exhibition as a whole.

The Association also reserves the right to require the exhibit be arranged in such a manner as not to interfere with other exhibits, and in particular those exhibits which shall be in close proximity to that of the Exhibitor.

The Association also reserves the right to require alteration of the appearance of the exhibit in order to prevent the destruction, deterioration, or loss of effect of any other advertising or any other exhibit.

The Association also reserves the right to disapprove any design or arrangement of the exhibit that the Association, reasonably and in good faith, determines may endanger the lives or safety of persons attending the exhibition.

CONDUCT – The Exhibitor shall not utilize any scheme or device which is illegal, in bad taste, or detrimental to the escrow or real estate industries. The Association reserves the right to require cessation of any such activity.

The Exhibitor shall not cause any apparatus or device to be placed in the exhibit which shall produce any undue noise or in any way interfere with, or be objectionable to, any other Exhibitor, and the Association shall have the right to require the removal of any such apparatus or device.

MAINTENANCE – The Exhibitor shall be responsible for all maintenance of the exhibit. At all times, including the hours the exhibition is open to the public, the Exhibitor shall maintain the exhibit in a clean and orderly manner, and shall take such steps as may be necessary to prevent injury or damage to any person or exhibit on the premises.

REMOVAL – The Exhibitor shall, at its own expense, immediately after the last break on Saturday, October 13, 2018 remove the exhibit and all of the Exhibitor's property from the premises, and the space referred to herein shall be left broom clean and in the same condition as when first occupied by the Exhibitor by no later than 8:00 pm on Saturday, October 13, 2018. *No property or material shall be removed prior to the close of the exhibition without the express written consent of the Association.*

INSURANCE AND LIABILITY – The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to persons, displays, equipment and other property brought upon the Hotel premises, shall indemnify, defend, and hold harmless the California Escrow Association, the Anaheim Marriott, California Advocates Management Services and its owners, affiliated companies, agents, servants and employees from any such losses, damages and claims.

Exhibitor shall at his own expense obtain a liability insurance policy against any and all claims, demands, and liabilities for such losses. Said policy shall be placed with a reputable insurance carrier and shall be a minimum amount of \$1,000,000 for each occurrence.

A CERTIFICATE OF INSURANCE IS TO BE SUPPLIED TO THE ASSOCIATION BY AUGUST 07, 2018.

In addition, Exhibitor acknowledges that the California Escrow Association, it's agents, GES Exposition Services and the Anaheim Marriott do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

ADMISSION – The exhibition shall be open to the conferees and delegates according to the published schedule.

INTERRUPTION OF EXHIBITION – In the event the premises in which the exhibition is to be held are destroyed by fire, the elements, other calamity, or other causes beyond the control of the Association, so that the exhibition cannot be held, the Association shall not be liable to the Exhibitor except to the extent of returning any payment previously made by the Exhibitor to the Association pursuant to the Agreement.

In the event the exhibition commences and cannot continue because of any circumstance beyond the control of the Association, the Association shall not be liable therefore except to the extent of returning to the Exhibitor the difference between the total cost of the space referred to herein and the cost of the space for the period the exhibition was open to the public. The latter cost shall be calculated by dividing the total cost for the space provided for hereunder by the number of days the exhibition was scheduled to run, specified under TERM AND PAYMENT and multiplying the number of days the exhibition was actually open.

ASSIGNMENT – Neither party to this Agreement shall assign any right or delegate any duty hereunder, and they shall not permit any other person to use the space referred to herein, without the express prior written consent of the Association. If the Exhibitor shall attempt to permit any other person to use the space referred to herein, or shall attempt an assignment in violation thereof, such permit or assignment shall be without effect and the Association shall have the right to refuse admittance to such other person and to prevent such other person from using the exhibit. In the event of such refusal hereunder, the Exhibitor shall not be entitled to the return of any payment made hereunder and the Association shall not be liable to the Exhibitor for any damages arising out of such refusal.

MERGER CLAUSE – The writing contains the complete and entire understanding of the parties. No representations were made or relied upon by either party other than those expressly set for therein.

No agent, employee, or their representative of either party is empowered to alter any of the terms hereof, unless the same is in writing and signed by an executive officer of all respective parties hereto.

CONTROLLING LAW – The validity, interpretation and performance of this Agreement shall be controlled by and construed under the laws.

California Escrow Association, 2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833 • 916.239.4075–phone • 916.924.7323– fax • www.ceaescrow.org • cea@camgmt.com