



SAN DIEGO COUNTY Escrow Association

February 16, 2010 Meeting
San Diego County Escrow Association

Dear SDCEA Friend,

OK .. We are switching gears from our last two meetings. We are going to talk a little about networking! Rhonda L. Sher from [The Two Minute Networker](#) will be our speaker, and I think now more than ever WE need to be in that mode! We need to be prepared to talk, mingle, educate, articulate, meditate and anticipate all the conversations and opportunities in the coming days and weeks to meet with colleagues in the industry about the changes in our profession.

You **MUST** not miss this opportunity to sit down and have dinner with friends and colleagues! We need to keep the lines of communication open and share our issues! We also need to improve our skills and learn new ways to communicate with our clients about the challenges going on at our desks... and to see how we can improve our skills with our clients!

Bring a friend, invite your favorite sales rep! Invite your favorite realtor and loan broker! Click on the link below to get the reservation form! Remember we are at our new location at the Crowne Plaza Hotel! Forward this email to your clients! The more the merrier!

We will have a brief update about the **MOST** current happenings about the HUD and GFE as well! Join us!

Discover the DIFFERENCE 2 minutes can make!

Genia Engelstad

2010 San Diego County Escrow Association President

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Rhonda L. Sher
The Two Minute Networker

Rhonda L Sher, creator of the Two Minute Networker™ concept, is a nationally-recognized expert in person-to-person business networking. Rhonda is passionate about helping entrepreneurs, small business owners and sales professionals learn the effective networking techniques that can fill their pipelines with qualified prospects, double their referrals and ultimately allow them to enjoy more income for less effort.

Learn the Secrets of Networking Success

How can you create a 30-second elevator pitch that leaves people wanting to know more? Where are the best places to find your best targets? What's the most important factor in choosing a networking group? What did your mother tell you that was dead wrong? Rhonda shares all this, and more, in her high-energy keynote addresses and workshops, her CDs, workbooks and books, and her Business Networking Mastermind Protégé Program.

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