



# News Flash

FEBRUARY 9, 2007

## CEA . . . *Invest in your future - MAKE A DIFFERENCE*

### 2007 Membership Contests Underway

The CEA Membership Committee has set the 2007 Membership Goal of 3,135 members and we need your help to reach this goal.

This year's membership theme is "CEA . . . Invest in your future – make a difference" and there are many new ideas and plans that will be put into place this year to make a difference to all CEA members.

To add some fun to the task of reaching our goal, the Membership Committee has developed two new membership contests, one for individuals and one for regions. Please read on for details. . .

#### Want a chance to win \$300 cash?

Be sure to participate in the 2007 CEA Individual Membership Contest. The CEA member who refers the most new members from now until October 1<sup>st</sup> will receive a \$300 cash prize to be awarded during the CEA Annual Conference in October.

So, start recruiting those new members now and be sure they put your name in the "Referred By" area of the CEA Membership Application. Or, better yet, download a membership application from the CEA Web Site at [www.ceaescrow.org](http://www.ceaescrow.org) and put your name in the "Referred By" area and distribute the application to your fellow colleagues.

CEA will list the three runners up in each issue of the CEA News, so start recruiting today.

The second CEA Membership Contest is for all of the regional associations. CEA has created a new

perpetual award this year to be awarded to the Regional Association with the Highest Percentage Increase in Membership over 2006. The time period for this contest is January 1, 2007 to September 1, 2007. The award will be announced during the CEA Annual Conference in October.

CEA Headquarters will be tracking the "new members" from each region on a monthly basis and the three runner ups will be published in each issue of the CEA News, so begin your regional membership recruitment efforts today and plan a little friendly competition with your fellow regional associations!

*Note, a "new" member is defined as someone who has not been a member within the last two years.*

Good Luck!

## Other News . . .

#### ❖ **MARK YOUR CALENDAR**

CEA's 52<sup>nd</sup> Annual Education Conference – "Making a Difference"

October 11-14, 2007

Wyndham Hotel and Palm Springs

Convention Center, Palm Springs, California

The Wyndham Hotel is located at 888 Tahquitz Canyon Way, Palm Springs, CA 92262, [www.wyndham.com](http://www.wyndham.com). Make your hotel reservations now by calling the Wyndham at 760.322.6000 or 800.996.3426. The CEA discounted rate is \$166 for single/double occupancy plus an \$8.00 per room, per day resort fee.

#### **California Escrow Association**

2520 Venture Oaks Way, Suite 150

Sacramento, CA 95833

916.239.4075 – phone/916.924.7323 – fax

[cea@camgmt.com](mailto:cea@camgmt.com) [www.ceaescrow.org](http://www.ceaescrow.org)